

## NAMING RIGHTS

Sponsorship	Annual Rate	Production One Time Cost	Contract Term	Notes
Venue	\$100,000.00	Custom	Lifetime	<b>SOLD</b>
Bowl	\$50,000.00	Custom	Lifetime	<b>SOLD</b>
Atrium	\$50,000.00	\$9,900.00	30 Years	<b>SOLD</b>
Media Mezzanine Front	\$35,000.00	Custom	5 Years	<b>SOLD</b>
Multi-Purpose Rooms	\$5,000.00	Custom	5 Years	<b>SOLD</b>
Hall/Gymnasium	\$50,000.00	\$4,125.00	5 Years	<b>SOLD</b>
Concessions Main 200 Level	\$35,000.00	\$8,800.00	5 Years	<b>SOLD</b>
Club/Premium Zone	\$25,000.00	\$1,595.00	5 Years	<b>SOLD</b>
Walking Track	\$25,000.00	\$4,125.00	5 Years	<b>SOLD</b>
Ice Level Suite/Naming Rights	\$15,000.00	Custom	5 Years	Ice Level Suite for 20 all inclusive
Zamboni	\$10,000.00	\$5,038.00	5 Years	<b>SOLD</b>
Skate Shop	\$12,500.00	\$3,200.00	5 Years	Full front visibility upon entering and leaving
Outdoor Rink	\$10,000.00	\$2,500.00	5 Years	Plus artwork & install
Retail Store	\$10,000.00	Custom	5 Years	<b>SOLD</b>
Indoor Play Structure	\$10,000.00	Custom	5 years	Free Community Play area (2- 8 years old)
Top of Boards bumper	\$15,000.00	\$5,000.00	5 years	<b>SOLD</b>
RBC Sky Suite	\$15,000.00	\$3,000.00	5 years	<b>SOLD</b>
Atrium lounge area	\$15,000.00	Custom	5 years	<b>SOLD</b>
Volunteer Program	\$15,000.00	Custom	5 years	Brand our "SEC Legacy Volunteer Team"
Section 116	\$6,500.00	Custom	5 years	<b>SOLD</b>
Parking Lot 1 (3 Poles)	\$5,000.00	\$4,673.90	5 Years	<b>SOLD</b>
Parking Lot 2 (4 Poles)	\$7,500.00	\$6,233.30	5 Years	Banners on each Pole/dual sided
Parking Lot 3 (3 Poles)	\$5,000.00	\$4,674.97	5 Years	Banners on each Pole/dual sided
Parking Lot 4 (2 Poles)	\$4,000.00	\$3,116.65	5 Years	Banners on each Pole/dual sided
Parking Lot 5 (6 Poles)	\$8,000.00	\$9,349.25	5 Years	Banners on each Pole/dual sided
Dressing Room 1	\$5,000.00	\$750.00	5 Years	Logo in & out and wayfinding signage
Dressing Room 2	\$5,000.00	\$750.00	5 Years	Logo in & out and wayfinding signage
Dressing Room 3	\$5,000.00	\$750.00	5 Years	Logo in & out and wayfinding signage
Dressing Room 4	\$5,000.00	\$750.00	5 Years	Logo in & out and wayfinding signage
Dressing Room 5	\$5,000.00	\$750.00	5 Years	Logo in & out and wayfinding signage
Dressing Room 6 (Visitors/Artist)	\$7,500.00	Custom	5 Years	Logo in & out and wayfinding signage

## ON ICE SPONSORSHIP/ADVERTISEMENTS

Sponsorship	Annual Rate	Production One Time Cost	Contract Term	Notes
Rink/Dasher Boards	\$5,000.00	\$453.12	5 Years	<b>SOLD OUT</b>
Corner Squares (behind red line)	\$3,750.00	\$453.12	5 Years	<b>SOLD</b>
Blue & Red Lines (all 6 in arena)	\$3,500.00	\$400.00	5 Years	<b>SOLD</b>
Under Ice Behind Goal Line 1	\$5,000.00	\$575.00	5 Years	<b>SOLD</b>
Under Ice Behind Goal Line 1	\$5,000.00	\$575.00	5 Years	<b>SOLD</b>
Under Ice Behind Goal Line 1	\$5,000.00	\$575.00	5 Years	<b>SOLD</b>
Under Ice Behind Goal Line 1	\$5,000.00	\$575.00	5 Years	<b>SOLD</b>
Under Ice Blue Line 1	\$6,000.00	\$749.00	5 Years	<b>SOLD</b>
Under Ice Blue Line 2	\$6,000.00	\$749.00	5 Years	<b>SOLD</b>
Under Ice Blue Line 3	\$6,000.00	\$749.00	5 Years	<b>SOLD</b>
Under Ice Blue Line 4	\$6,000.00	\$749.00	5 Years	<b>SOLD</b>
Behind Home Benches	\$3,000.00	Custom	5 Years	<b>SOLD</b>
Visitors Benches	\$2,500.00	Custom	5 Years	<b>SOLD</b>
Behind Penalty Box/Timekeeper	\$2,500.00	Custom	5 Years	<b>SOLD</b>
Primary Ice Sponsor (2 per Arena)	\$15,000.00	Custom	5 Years	<b>SOLD</b>

## DIGITAL OPPORTUNITIES

Sponsorship	Annual Rate	Production One Time Cost	Contract Term	Notes
Full Visibility (Total: 30 sponsors)	\$3,000.00	Custom	Ongoing	All screens in the Centre – 10 sec Ad – Runs once every 5 minutes – includes 2 Jumbotrons

## DIGITAL OPPORTUNITIES

Sponsorship	Annual Rate	Production One Time Cost	Contract Term	Notes
Mobile Charging Sponsor (4 units)	\$7,500.00	Custom	5 Years	Fully wrapped stations
Stairs – P1 (7 flights)	\$10,000.00	Included	5 Years	Visibility on each stair
Stairs – P2 & P3 (6 flights each)	\$9,000.00 ea	Included	5 Years	Visibility on each stair / <b>P3 SOLD</b>
Stairs – Club Section (4 flights)	\$7,500.00	Included	5 Years	<b>SOLD</b>
Zamboni Entrance	\$4,500.00	Custom	5 Years	<b>SOLD</b>
Arena Bowl Entrance – Main Level	\$4,500.00	Custom	5 Years	<b>SOLD</b>
ATM Wraps	\$10,000.00	\$1,250.00	5 Years	Full wrapped, 2 x ATMS

## GYM/HALL ADVERTISING

Sponsorship	Annual Rate	Production One Time Cost	Contract Term	Notes
Score Clocks	\$5,000.00	Custom	5 Years	<b>SOLD</b>

## GYM/HALL ADVERTISING

Sponsorship	Annual Rate	Production One Time Cost	Contract Term	Notes
Rink Wall Sign Advertisements (8 Total signs)	\$1,350.00	\$500.00	5 Years	8x4 Boards