

# Sponsorship and Advertising Opportunities



**SOUTHEAST  
EVENT  
CENTRE**  
Fuelled By Pork





## **Introduction**

In 2019, the City of Steinbach, The Southeast Events Group along with support from the Provincial and Federal Governments teamed together to fulfill Steinbach's Official Community Plan by realizing the need for the Southeast Events Centre.

Our Board of Directors is comprised of visionary community leaders and influencers, each with unique skills and individual success stories.

Their collaborative effort has brought a state-of-the-art, multi-use venue to serve our region and attract outside opportunities as well.

## **Vision**

To enrich the quality of life of every person in the Southeast by building community through sports and entertainment.





## **Gather**

This is a hub for community. Inclusive, accessible – all are welcome here.

## **Play**

With high quality recreation, entertainment, and dining, this is where we spend our downtime.

## **Grow**

Steinbach is growing. This is both a symbol of that growth, and a collaborative response to it.

# We bring people together

Our indoor, multi-use facility is Southeast Manitoba's go-to destination for concerts, trade shows, ice sports, ceremonies, conferences, and gatherings of every kind.

Our facility is fully accessible, with ample parking for maximum attendance and comfort.

## The Numbers

- 3 Levels, Fully Accessible
- 112,000 Square Feet
- 3,800 + Arena Seating Plus Additional Floor Space
- 2 Indoor Ice Surfaces
- Premium Seating & Suites
- Arena Bowl level concessions
- 2 state of the art 42x15 scoreboards
- NBA Size Basketball Court
- Olympic Size Volleyball Court
- Pickleball and Badminton Courts
- Gym/Hall for up to 500 banquet seating
- Gym/Hall for up to 800 concert seating
- 45 Seat Restaurant with seasonal Patio
- State of the Art Industrial Kitchen
- Spacious Atrium
- Walking Track
- Lounge Areas
- 2 level children's play area
- Multipurpose Rooms
- Steinbach Sports Hall of Fame
- 500+ Parking Spaces on site and 1,900 within one KM





# Sing, Dance, Play, Perform.

## **Seating for 3,800 +**

With seating for 3,800+ people and the ability to host different events simultaneously across 112,000 square feet, the Southeast Event Centre will be a hub for arts, entertainment, and creative events.

## **Your Event, Your Way**

With state-of-the-art amenities, ample free parking along with a state-of-the-art industrial kitchen, food service facilities with a full-service restaurant and seasonal patio.





**Safe, Affordable,  
Quality Ice Time For All**

With two ice sheets, the Southeast Event Centre will be a hub for amateur youth ice sports for all ages and skill levels.

Your sponsorship will have a major impact on the quality of programming we can offer to amateur sports in our region.



# Food & Beverage

At the Southeast Event Centre, our goal is to offer world-class service in everything we do.

Our menus are meticulously crafted to suit your event, whether you are here for a concert, corporate event or to dine in at our restaurant, we cater to a diverse range of preferences and needs.

With a team that shares a passion for culinary innovation, the Southeast Event Centre promises memorable dining experiences that reflect our commitment to excellence.

## Welcome to the place that belongs to all of us.



### Chef JP

Chef JP brings his culinary expertise to create exceptional eating experiences for all who dine at Forum & Bistro.



### Forum & Bistro

In-house created & operated featuring locally sourced ingredients to create a unique dining experience.



### Delivery

Your favorite Forum & Bistro items are delivered right to your door, for business, home or that special delivery for someone.



### Venue Concessions

Not your typical rink food. This is fresh, local, delicious fare inspired by Chef JP. From mini donuts to fresh-cut French fries & beyond.



### Banquets

Make a statement by hosting your banquet in our state-of-the-art facility.



### Catering

Make your next event shine with our exceptional catering service.



# Steinbach Pistons

“It doesn’t get bet much better than playing in front of a sold out hometown crowd every night””

The Steinbach Pistons are our proud flagship tenant. A member of the Manitoba Junior Hockey League (MJHL) since 2009, the Pistons are a winning organization on and off the ice.

Where Leadership, integrity and character are central to their culture.

And it’s not just about hockey. When the Steinbach Pistons aren’t training, they’re out in communities across the Southeast, volunteering and giving back.

Right now, MJHL hockey excitement is on the horizon. The Steinbach Pistons are gearing up for another incredible season; building on momentum, ready to make more amazing memories.

With their winning record, playing the game they love in front of a hometown crowd in the newly built Southeast Event Centre, this next season will be unforgettable.

Your business could become part of this important legacy. Partner with us.



SOUTHEAST EVENT CENTRE

SEC

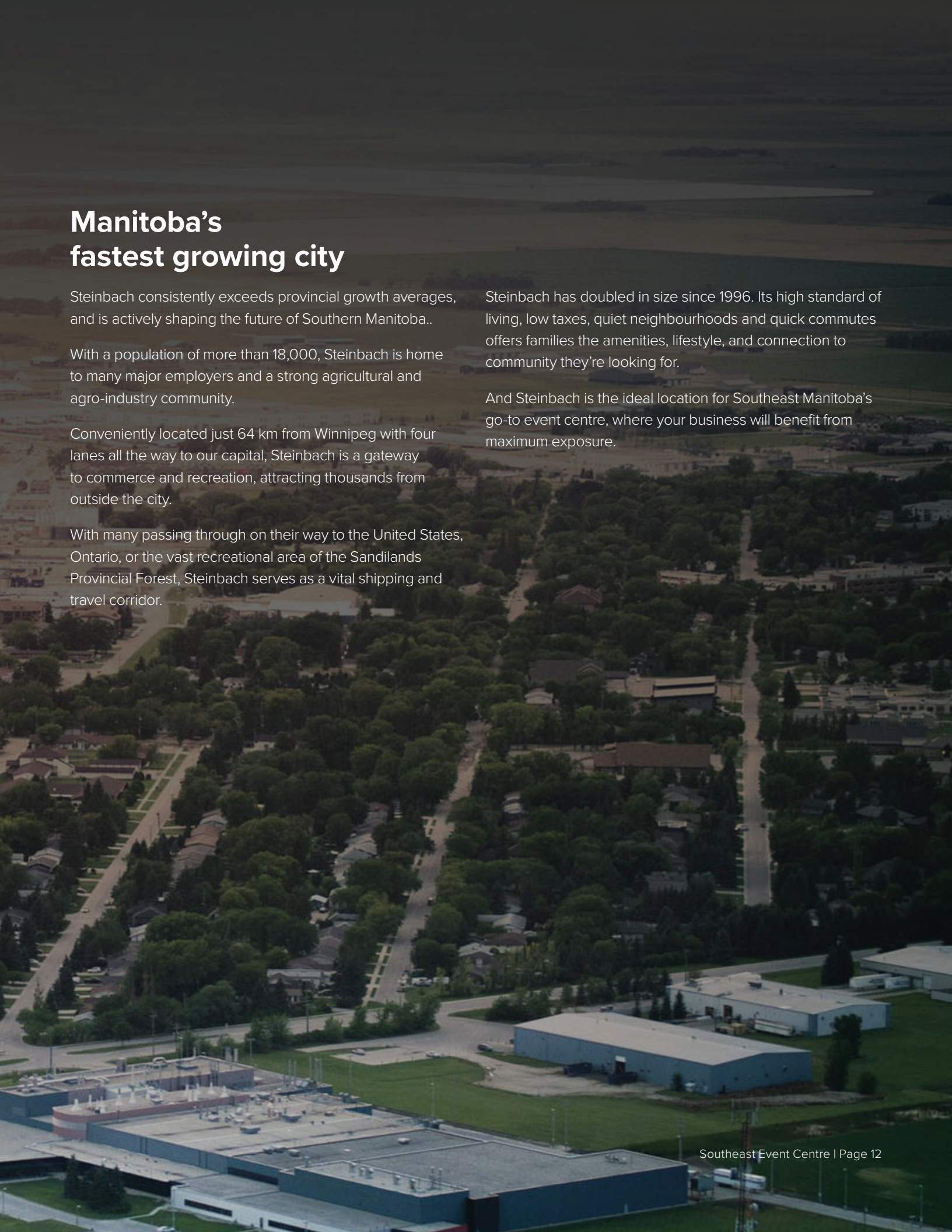
SEC



MULLEN

# Why Steinbach

Steinbach serves a regional trading area base of 150,000 plus with an aggressive growth strategy, supporting Southeastern Manitoba to those who come to work, shop, learn and play.



## Manitoba's fastest growing city

Steinbach consistently exceeds provincial growth averages, and is actively shaping the future of Southern Manitoba.

With a population of more than 18,000, Steinbach is home to many major employers and a strong agricultural and agro-industry community.

Conveniently located just 64 km from Winnipeg with four lanes all the way to our capital, Steinbach is a gateway to commerce and recreation, attracting thousands from outside the city.

With many passing through on their way to the United States, Ontario, or the vast recreational area of the Sandilands Provincial Forest, Steinbach serves as a vital shipping and travel corridor.

Steinbach has doubled in size since 1996. Its high standard of living, low taxes, quiet neighbourhoods and quick commutes offers families the amenities, lifestyle, and connection to community they're looking for.

And Steinbach is the ideal location for Southeast Manitoba's go-to event centre, where your business will benefit from maximum exposure.

# Partner your Brand with Us!

Put your brand message in front of customers from across Manitoba's Southeastern Communities while supporting the health and wellbeing of our communities.







**SOUTHEAST EVENT CENTRE**  
Fueled By Pork

WARREN CLARK  
LIGHTNING

BELLERIVE  
29

FENNER  
3



## The Southeast Event Centre **is by everyone, for everyone.**

This is a hub that will draw people with varying interests from all walks of life, hosting world-class events, stars, and their fans.

This multi-functional environment has the ability to host several different events simultaneously, fostering community at the local level while attracting audiences and performers at the national level.

Our in-house dining experience, Forum & Bistro, will attract additional clientele, compounding our efforts and making an impact nation-wide.

As a destination for art, sport, cuisine, community, and business opportunities, the Southeast Event Centre will continue to grow for years to come.

The Southeast Events Group will ensure year-round engagement by keeping our finger on the pulse of the community, and pursuing collaboration and innovation by employing a long-term approach to community, culture, and recreation.

The people have spoken, we have listened... and will continue to listen as we move forward into the future.

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**GOLDEN WEST**



**HOMEFIELD**

